30. Sustainability reporting and financial performance of commercial banks in Kenya

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Subtheme: Business and Economics - Sustainable Entrepreneurship in Business & Economics for climate resilience

Abstract

This concept paper explores the relationship between sustainability reporting and the financial performance of commercial banks in Kenya. It aims to provide an overview of existing literature, identify research gaps, and propose a framework for further investigation. The paper highlights the growing importance of Environmental, Social and Governance (ESG) considerations in the banking sector, outlines potential mechanisms through which ESG factors can influence financial performance, and suggests avenues for future research.

Keywords: Sustainability Reporting, Commercial Banks, Environmental Scoial and Governance (ESG)